Our Vision: Improved pavements and streets, including bus stop locations, car parking and loading

Traffic congestion and speed are problems in our town. A recent traffic survey revealed 14,700 traffic movements (7am to 7pm) on a ‘normal’ day. Much of this traffic is local. Some of it is commuter through traffic travelling to other larger towns for work purposes. Some of it is commercial vehicles servicing our local shops and businesses and supporting our local economy.

Proposals
Implement an action plan as set out in the illustrated consultation document (See next display panel) to ‘unclog the artery’, and invest in new visible, raised crossings on High Street and North Street close to the old Town Hall

Vision
Improved existing walking and cycling routes to shopping, employment and community facilities, making these safer and more attractive to use. The map shows some ideas.

Policies
All future housing and commercial development should provide for safe walking and cycling routes not only as part of the development but also ensuring that new residents will be to walk and cycle safely on dedicated paths to the centre of Winchcombe and other local services.

QUESTION
What in your view could encourage less use of cars and more walking and cycling around town?

Less-than-thoughtful parking and loading is a problem for shoppers and traders alike, as well as for through traffic and buses, blocking pavements as well as causing congestion.